

Chosen from a field of 25 applicants, the 27 year old is the 13th Carnival Ambassador. 'As the face of the event, I'll play an integral part in promoting the Carnival and Thoroughbred Racing in the Northern Territory,' Rochelle said. 'I'm extremely passionate about the thoroughbred industry, and I love the glitz and glamour of race days.' After graduating with a Diploma in Equine Stud Management and a Bachelor of Equine Science, her passion for horse racing saw her following in her grandfather's footsteps and becoming a jockey. 'His biggest win was the 1936 Surat Cup on a horse called Reefem,' she smiles. 'My favourite ride was on my own now retired Thoroughbred Mr O'Postrophe when we won the Yea Country Cup together. He had nine wins. I only had three. But I did get to ride in New Zealand for master trainer John Wheeler before sustaining an injury in a trackwork fall.' Rochelle now works in Melbourne as a Bloodstock Assistant for one of Australia's leading Thoroughbred Bloodstock Agents, Sheamus Mills. 'I assist with the management of over 200 horses Australia-wide that includes buying, selling and advising clients. I live

and breathe the Thoroughbred Racing industry, and I'm passionate about representing women in racing,' she continues. 'But I miss Darwin and my family and come back as often as I can. It'll be fabulous being here for the Carnival.' Following last year's resounding success the Carnival of Colour theme continues this year. 'It was such a hit; I'm excited to be amongst it again. This theme means no rules, lots of colours, textures and patterns. Dare to be different and have fun putting a unique race day outfit together,' exclaims Rochelle. 'I'm also hoping my new Ambassador role will bring the younger generation onto the lawns to showcase what an experience the Carlton Mid Darwin Cup Carnival is. 'I'm especially looking forward to seeing the stand out one-off pieces created to compete in Fashions on the Field that will represent the Territory in the finals over spring in Melbourne.' For further information and bookings for the Carlton Mid Darwin Cup Carnival and Qantas Darwin Turf Club Gala Ball contact the Darwin Turf Club T: 8923 4222 www.darwinturfclub.org.au

A former jockey, Rochelle Adams, is this year's Carlton Mid Darwin Cup Carnival Ambassador.

ROCHELLE RACES INTO 2018 CARNIVAL OF COLOUR

Rochelle wears jumpsuit from Cue, Casuarina Square. Shoes from Stomp Shoes. Fascinator and styling by Maria Koko.



Miss Universe Australia Olivia Rogers will be guest judge at Fashions on the Field on Ladies' Day.



Territory superstar Jessica Mauboy will be performing at the Qantas Darwin Turf Club Gala Ball.

DARWIN CUP CARNIVAL OF COLOUR AT A GLANCE

The Carlton Mid Darwin Cup is the Northern Territory's most significant sporting and social event. The month-long 8-day carnival has a vast line up of entertainment, hospitality packages and quality racing.

DAY 1 Saturday 1 July — Hot100 Guineas Race Day
For the young or young at heart, HOT100 broadcasts live from the Pearl Bar, giveaways galore and top quality thoroughbred racing on track!

DAY 2 Saturday 14 July — Asian United Food Services Chief Minister's Cup Day
Is the perfect Family Day. Parents will enjoy an affordable day on the track. While the little ones will be thrilled at The Kids Zone with Build-a-Bear workshop, petting zoo, pony rides and more this year.

DAY 3 Wednesday 18 July — Bridge Toyota Ladies' Day
As the second major day of the carnival, it's not to be missed. The Ladies' Day luncheon will be hosted by MIX104.9FM Greg and Ali in the Schweppes Pavilion. Fabulous fashions, food, fun, entertainment and Verve champagne and the first day of the Fashions on the Field competition with guest judge Miss Universe Australia – Olivia Rogers.

DAY 4 Saturday 21 July — Ladbrokes NT Derby Day
The only day of the Carnival of Colour that it is 100% acceptable not to wear colour! The Fashions on the Field competition continues with winners heading to the finals on Day 8.

DAY 5 Saturday 28 July — SKY Racing Metric Mile Day
It's all about racing on the SKY Racing Metric Mile day! Relax with a picnic and beverage on the lawns while watching the winners cross the finish line.

DAY 6 Wednesday 1 August — Darwin Corporate Park Race Day
Leading Territory businesses host a variety of corporate events and indulge in a relaxed lunch in the Ted Bailey Grandstand overlooking all the action. Hang around for the live entertainment trackside after the races.

DAY 7 Saturday 4 August — bet365 Palmerston Sprint Day & Qantas Darwin Turf Club Gala Ball
The race goes biggest weekend, it's full pace. The Atrium, above the Pearl Bar, is a punters paradise with views over the mounting yard and winning post. There's a thunderous atmosphere and superb hospitality all around. Swapping racewear for grand ball gowns thousands of revellers congregate beachside at SKYCITY Casino for the largest gala ball in the southern hemisphere, dining and dancing the night away under the star-studded sky. Star of the evening is Jessica Mauboy.

DAY 8 Monday 6 August — Carlton Mid Darwin Cup Day
A public holiday for Darwin's premier social and sporting event. Over 20,000 people gather for racing, fashion, fun and genuine Territory hospitality. From the General Admission lawns to the stunning Atrium or one of the many Centrefield Marquees. It's a racing experience like no other.

For full details, hospitality packages and tickets www.darwinturfclub.org.au/whats-on/events