



Drive-thru service at Cellarbrations Superstore.



Gary and Duffy Coleman in their new Cellarbrations Superstore, Pinelands.

THE NEW CELLARBRATIONS SUPERSTORE



Duffy Coleman and her love of champagne.



Gary Coleman shows off his premium wines.

Gary Coleman has fond memories of loading cartons into the boots of customers' cars at Colemans' Cash Store in 1965. The store, located on Mitchell St, was home to the Territory's first drive-through bottle shop. At the time Gary was just 16, and the joy of helping his mother Dorothy open and run the business left an indelible mark.

The grandfather of six is best known for his achievements at Colemans Printing, taking the reins in 1974 following his father's retirement (at first in partnership, later as sole owner). Under his leadership, the business flourished thanks to his entrepreneurial 'sixth sense' and appetite for hard work. Following a short-lived stint of retirement, Gary and his wife Duffy, have opened the NT's first liquor superstore and largest drive-through, the Cellarbrations Superstore at Pinelands. 'It's been a 50-year family dream to open the very first liquor superstore and meet the growing demand in the Darwin and Palmerston communities,' said Gary. 'Territorians are crying out for a better range of alcohol, and we're excited about catering to this void in the market and meeting the needs of the discerning drinker in a responsible way.' Cellarbrations Superstore at Pinelands is outbound on the Stuart Highway between Berrimah and Palmerston. Their state-of-the-art retail store features an impressive specialty section, featuring a unique

range of international and Australian wines and French champagne. 'Our wines reflect a diverse range of regions, blends and vineyards,' said Gary. 'Red wine connoisseurs in particular will be delighted with the selection of products in our ambient temperature refrigeration system.' Whisky (and whiskey) lovers will be in heaven, with the Superstore specialising in the spirit, as will boutique beer drinkers. 'As we're an independently-owned liquor store, we have the advantage of being able to bring in liquor that can be hard to get and that other major retailers don't have access to.' Cellarbrations Superstore at Pinelands may be a long way from the days of the first drive-through bottle shop, but the Colemans' philosophy remains the same: helping Territorians celebrate by offering variety and quality. **Address: 883 Stuart Highway, Pinelands (just before BP Palms)**
Opening hours: Mon-Fri 10am-10pm. Saturday 9am-10pm. Sundays closed. Ph: 7970 0926



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